

LATEST STATISTICS

OUR MISSION



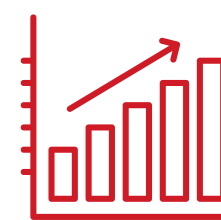
Reach

the largest audience possible outside of your local market



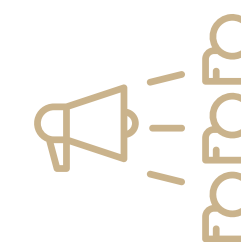
Exposure

for your high-end listings to national and global buyers



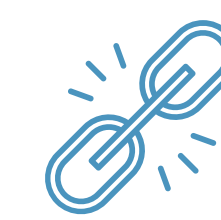
Targeted

marketing to the high-net-worth and tangible results at the best value



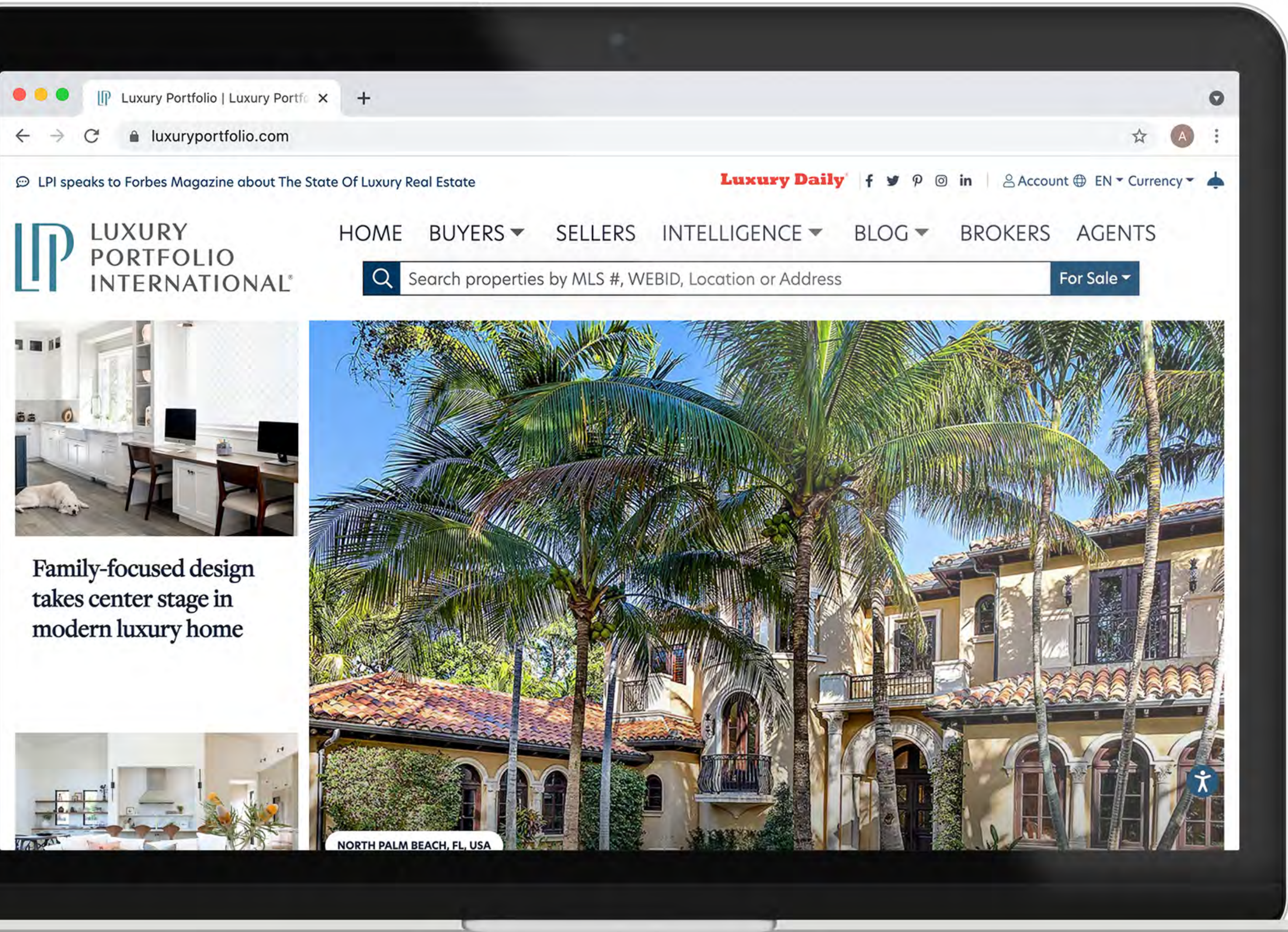
Education

and the latest research about today's luxury consumer



Connections

to the finest, most reputable and powerful companies in the industry



More than
50,000
listings are marketed by
LPI each year



WEBSITE QUICK FACTS:

- Targeted to the high-net-worth individuals
- 9 languages
- 60+ currencies
- Responsive to all devices

The Company You Keep

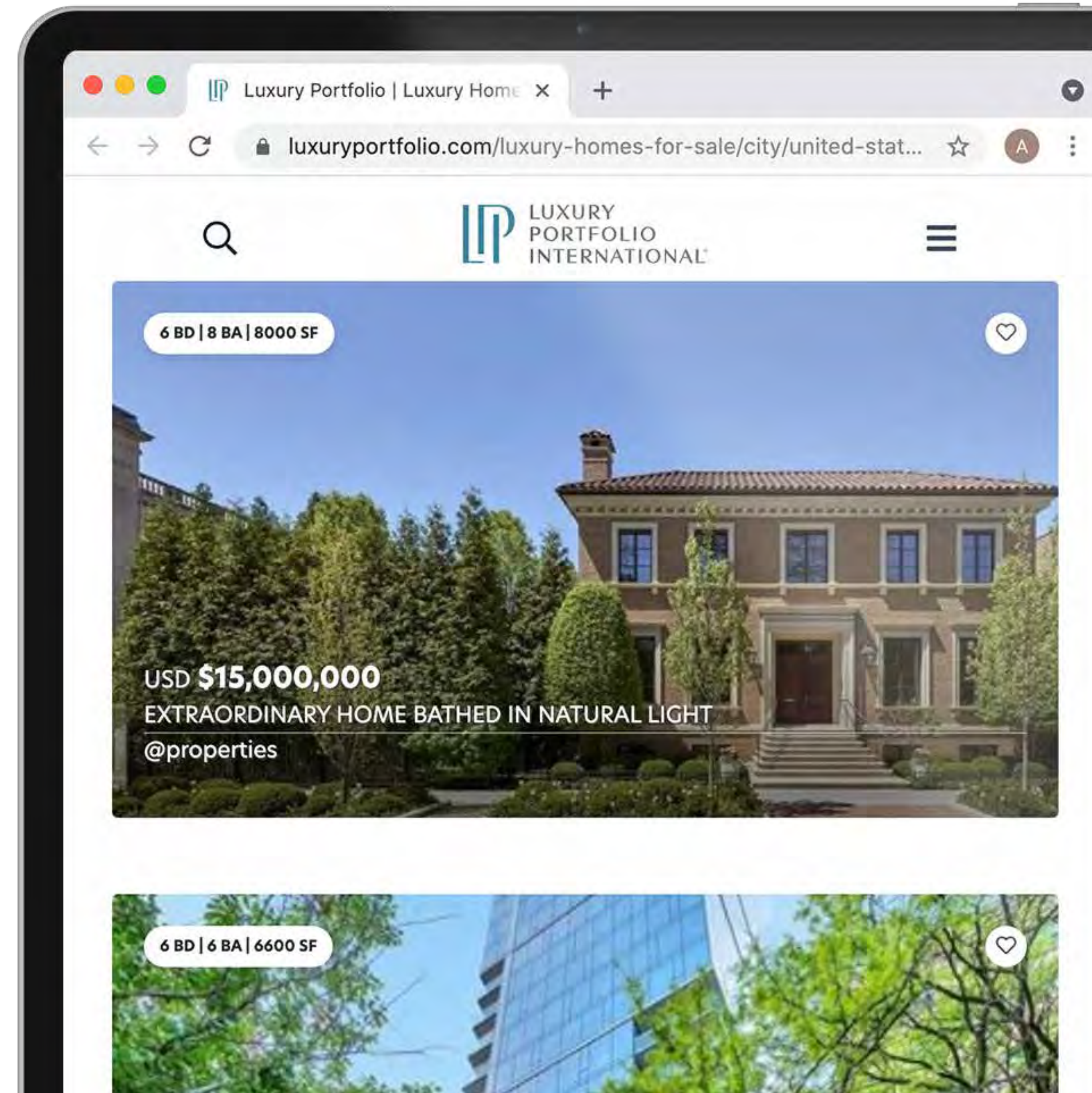
TOTAL INVENTORY:

\$52.8 BILLION

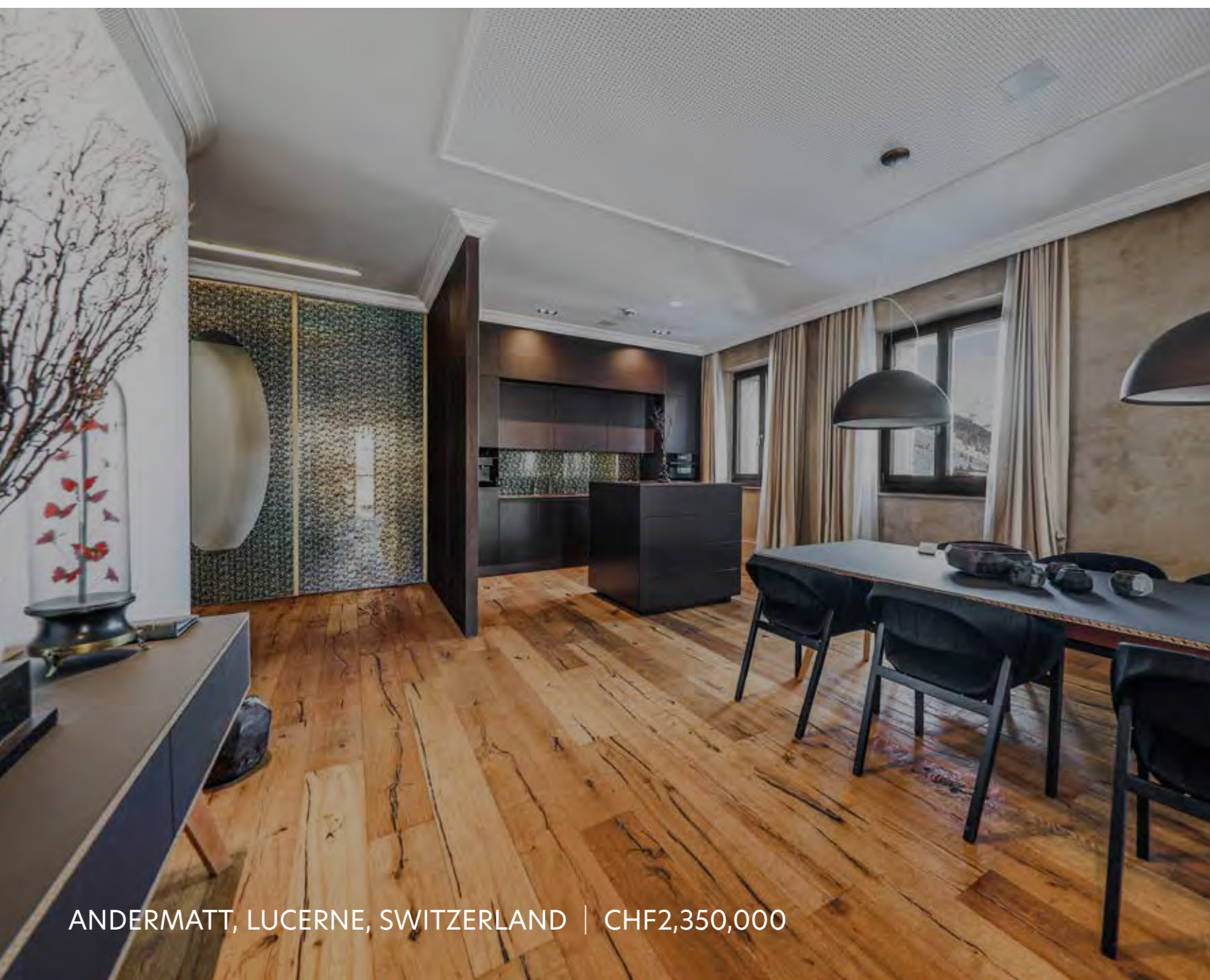
AVERAGE PRICE:

\$2.5 MILLION

Many renowned, celebrity homes
and exclusive listings



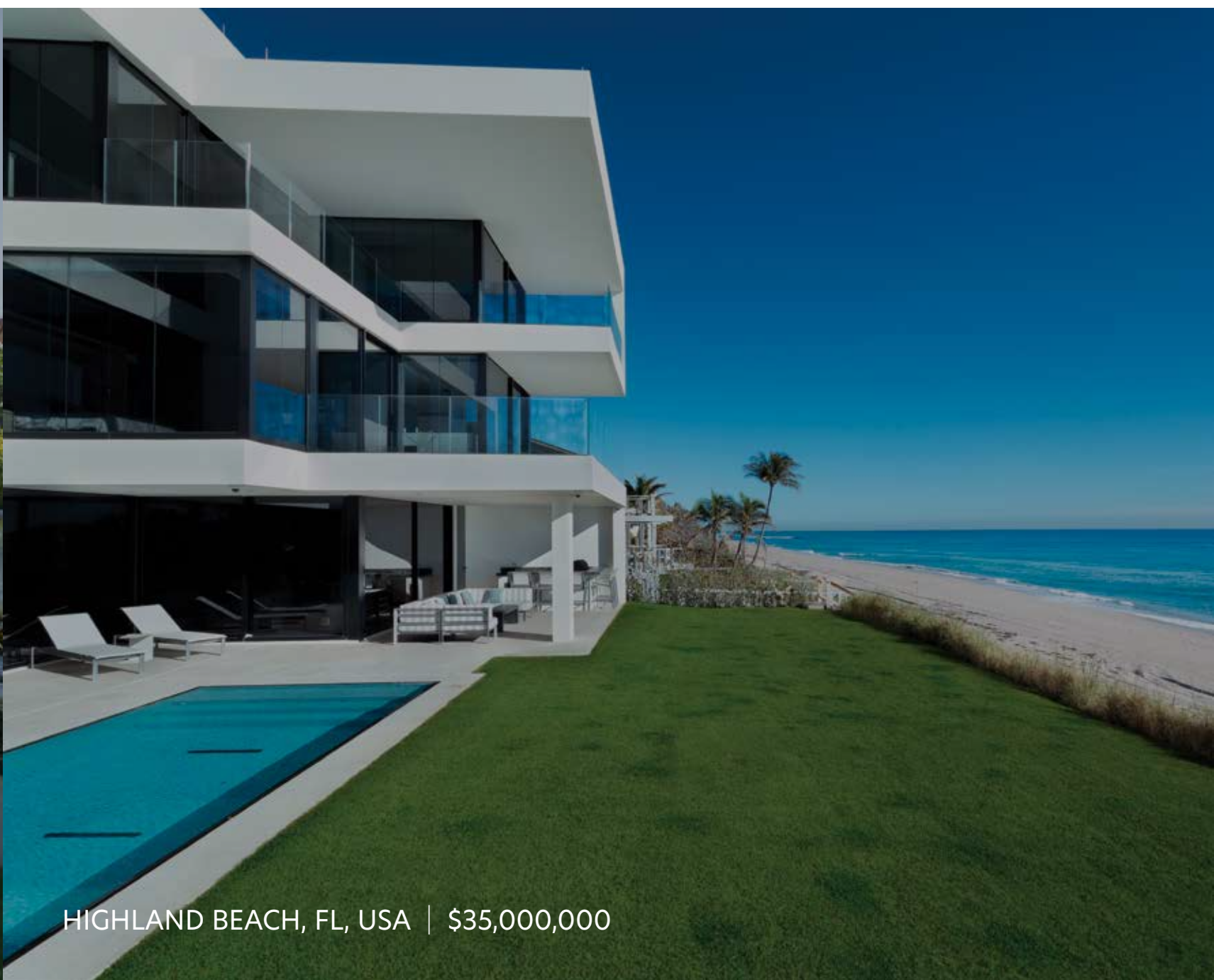
Top Listings Snapshot



ANDERMATT, LUCERNE, SWITZERLAND | CHF2,350,000



FRANSCHHOEK, SOUTH AFRICA | ZAR90,000,000



HIGHLAND BEACH, FL, USA | \$35,000,000

UP TO \$4,999,999:

20,000+
PROPERTIES

\$5,000,000-\$9,999,999:

1,200+
PROPERTIES

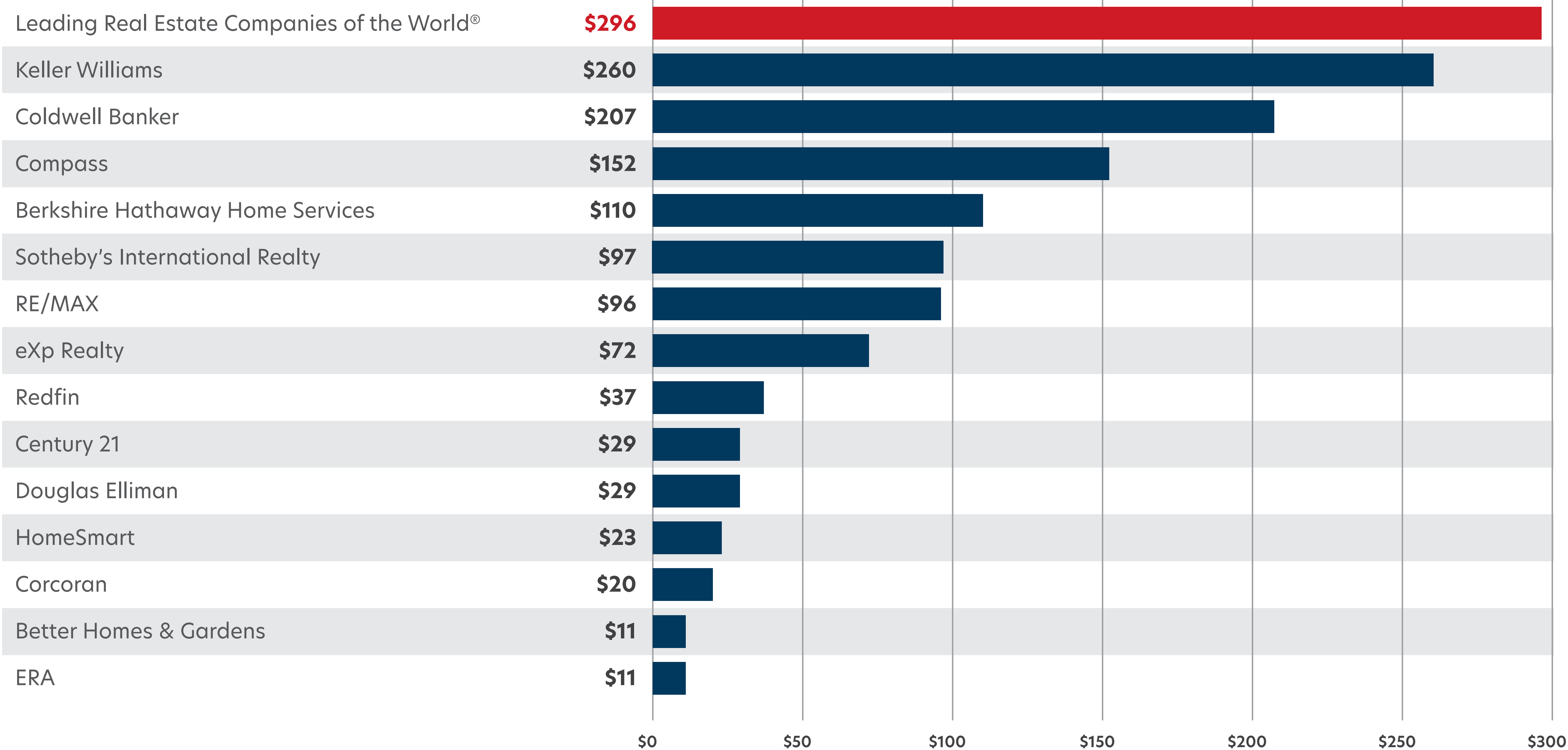
\$10,000,00 AND ABOVE:

500+
PROPERTIES

More U.S. home sales volume
than any other real estate network,
franchise or brokerage brand*

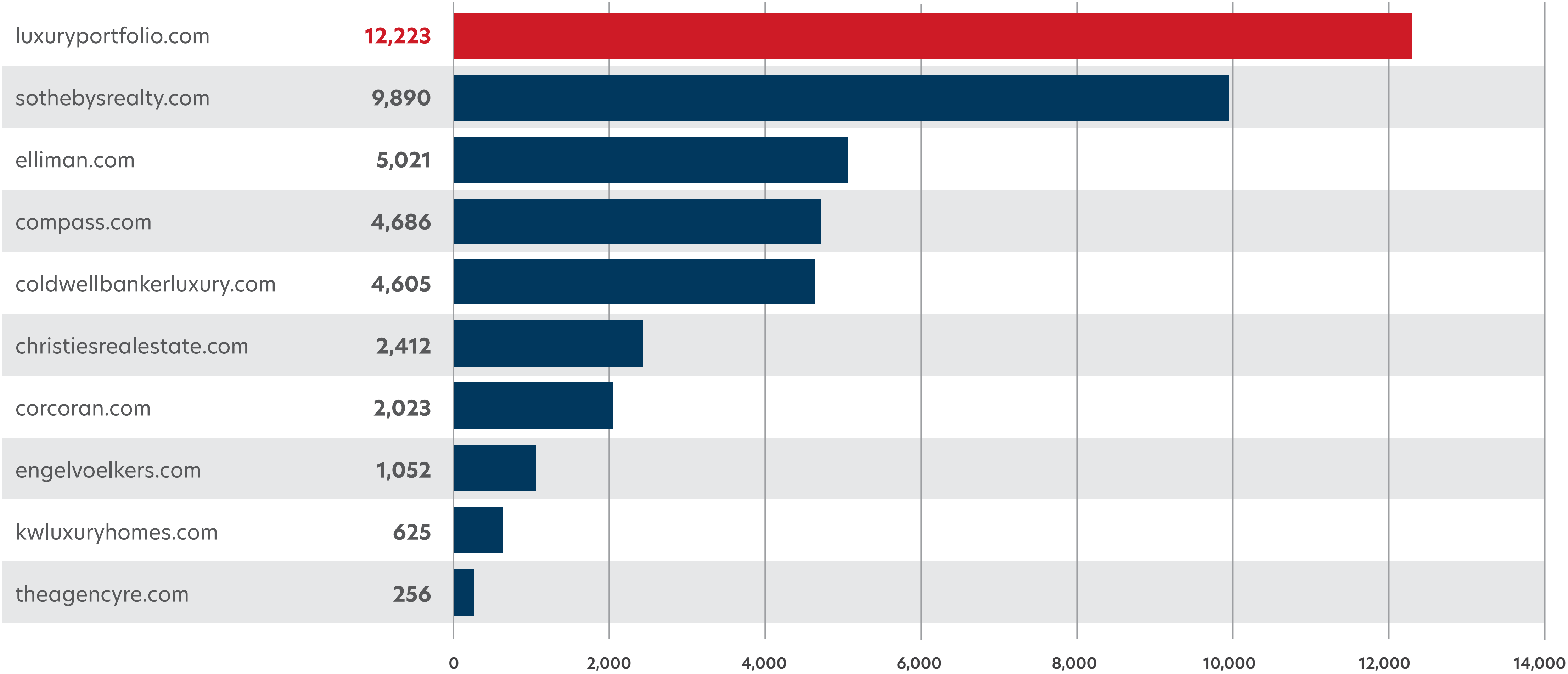
*Sourced from REAL Trends 500 for 2020, realtrends.com.

U.S. Home Sales — Volume Shown in Billions of Dollars



This bar chart is sourced from REAL Trends 500 for 2020, realtrends.com.

Total U.S. Properties — Over \$1 Million

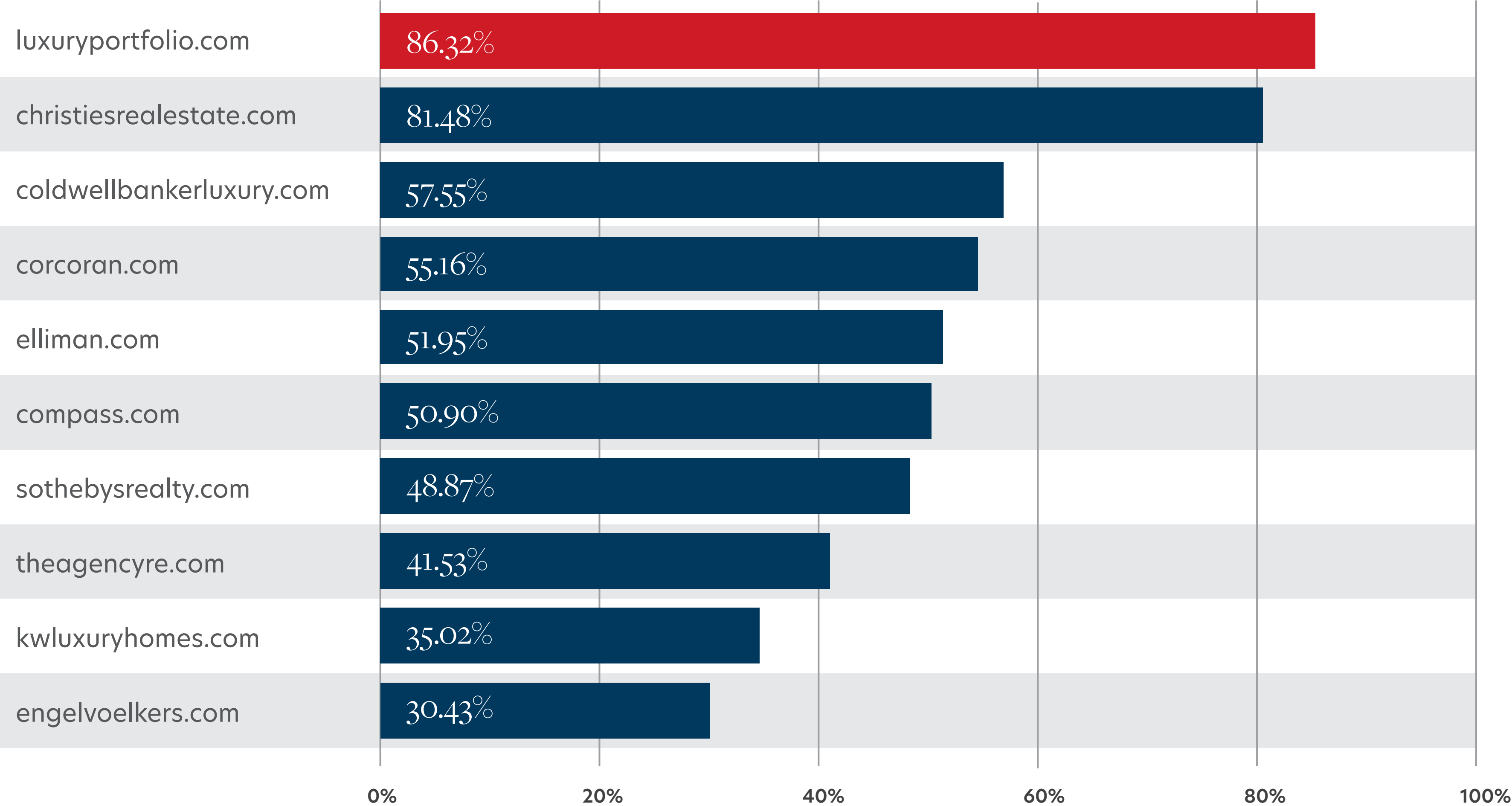


Source: Scott Business Consulting June 2021. Chart compares brands with luxury positioning and a dedicated website with the ability to determine the difference between company exclusive properties and IDX listings.

Truly Global Luxury

86%

OF THE LISTINGS ON
LUXURYPORTFOLIO.COM
ARE PRICED AT \$1 MILLION
AND/OR ABOVE



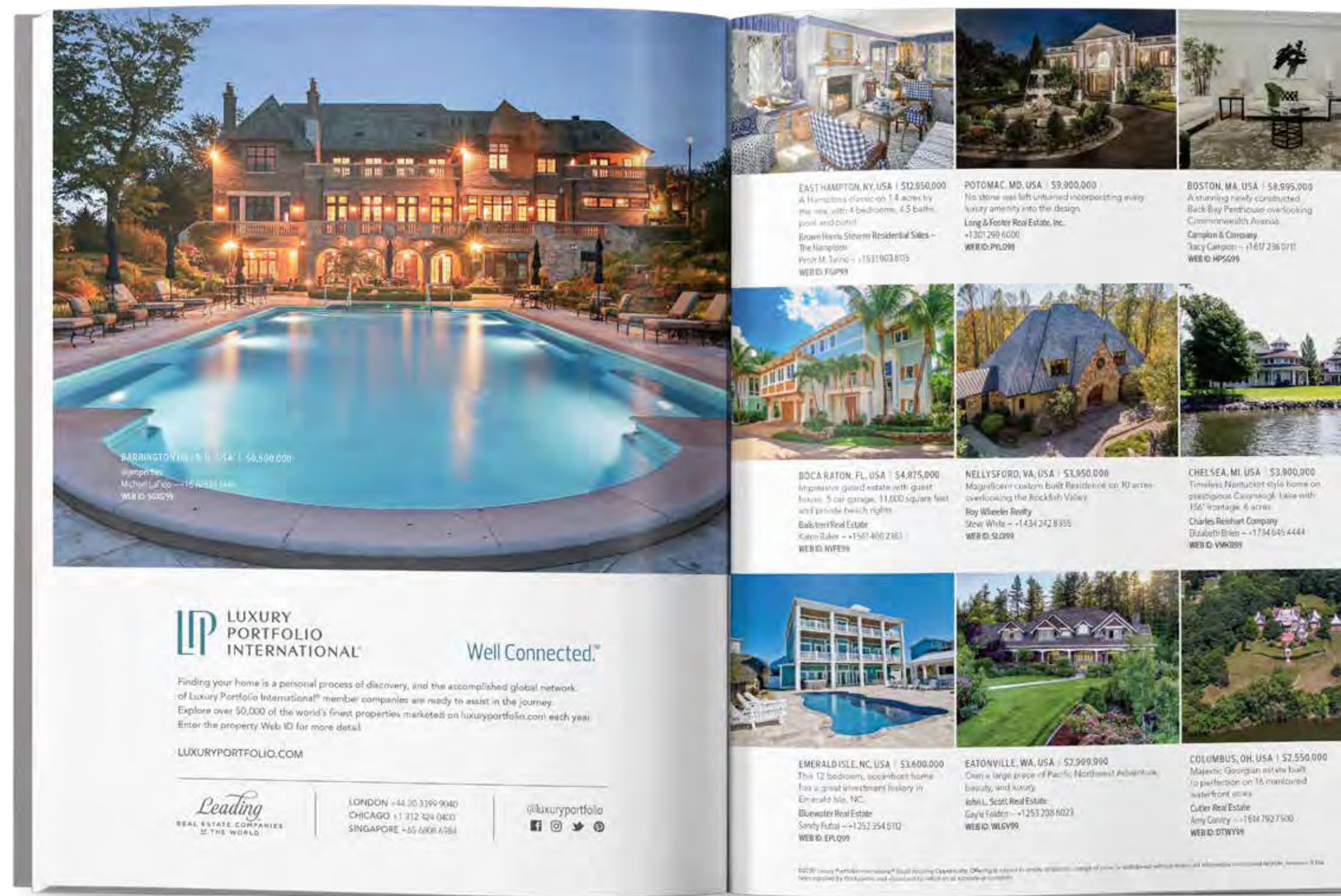
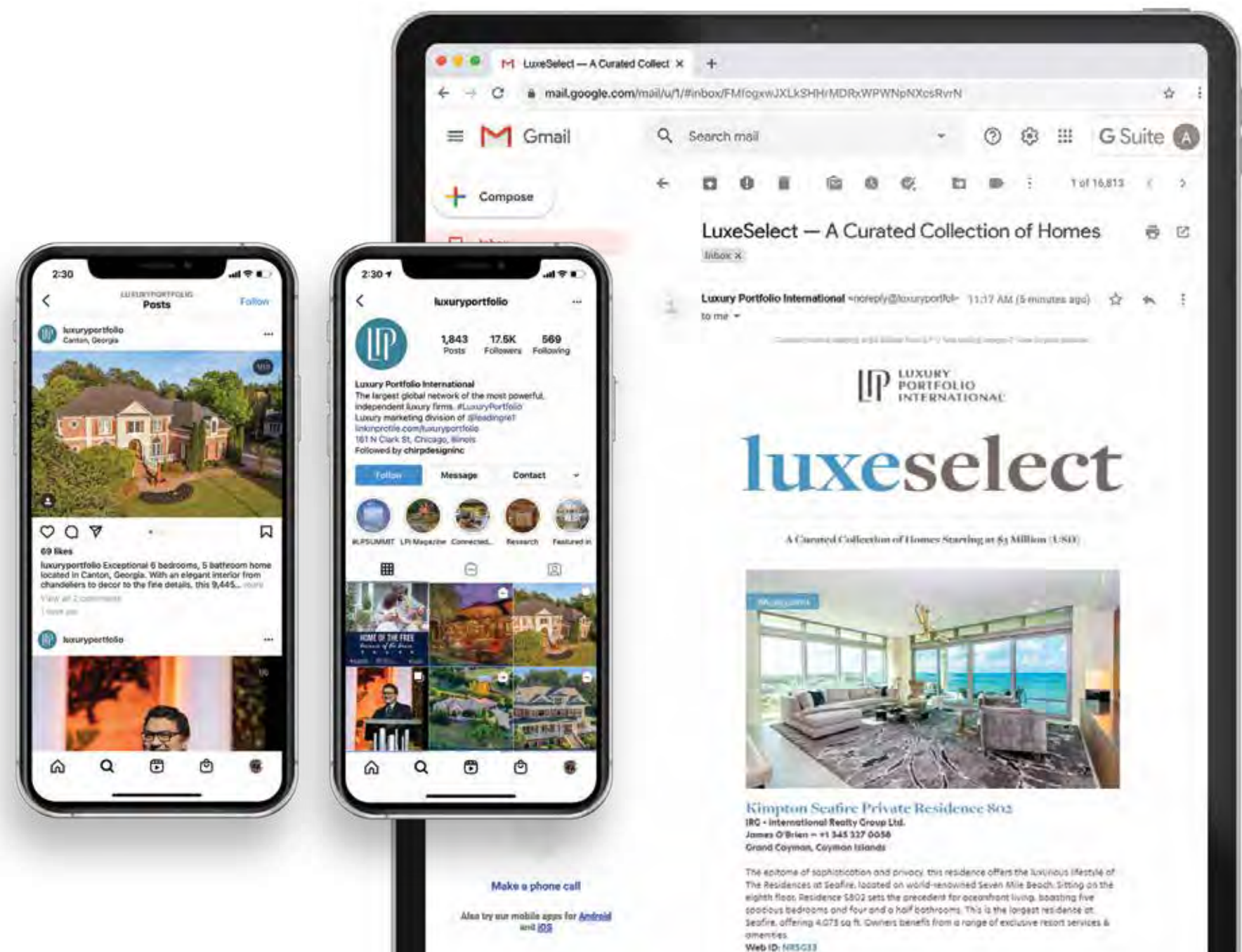
Source: Scott Business Consulting June 2021. Chart compares brands with luxury positioning and a dedicated website with the ability to determine the difference between company exclusive properties and IDX listings.

LPI Brand Reach — Print & Digital Advertising

THROUGH OUR BRAND AND CO-OP CAMPAIGNS:

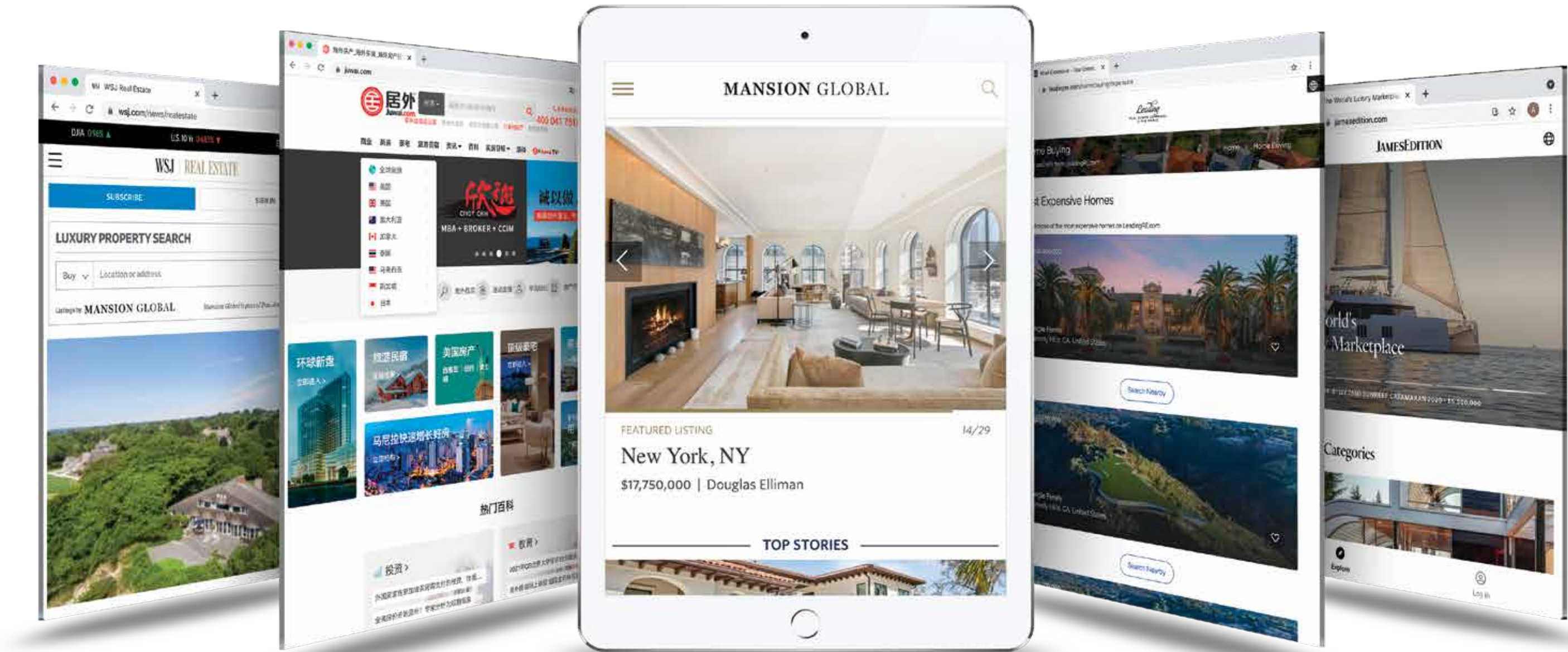
39 MILLION IMPRESSIONS

(January–June 2021)



LPI Brand Reach — Online Listing Exposure

OUR SYNDICATION PARTNERS HAVE RECEIVED
**MORE THAN
2.3 BILLION
PAGEVIEWS**
IN JUST 6 MONTHS COMBINED
(January-June 2021)



THE WALL STREET JOURNAL.
wsj.com

MANSION GLOBAL
mansionsglobal.com

BARRON'S PENTA
barrons.com and Penta online

MarketWatch
marketwatch.com

JAMES EDITION
jamesedition.com

Bloomberg Pursuits
bloomberg.com

 **居外**
Juwai.com
juwai.com

Leading
REAL ESTATE COMPANIES
OF THE WORLD
leadingre.com

EXPANSION
expansion.mx


WeChat

LPI Brand Reach — Press & Social Media

THROUGH OUR LISTING COVERAGE AND THOUGHT LEADERSHIP:

12.3 BILLION IMPRESSIONS*

IN JUST 6 MONTHS (January-June 2021)



THE WALL STREET JOURNAL.

Forbes

The New York Times

People

Robb Report

MANSION GLOBAL

THE WEEK

Luxury Daily

yahoo!

inman

RISMedia



HGTV
ULTIMATE
HOUSE HUNT 2021

Plus, 54.5 million impressions through our relationship with HGTV's Ultimate House Hunt!

CISION®

*These numbers are garnered chiefly through the CISION Communications Cloud®, a global platform which features a suite of metrics and automated analyses that translate press activities and earned media coverage into important insights and verifiable return-on-investment.

Global Connections



150,000

SALES ASSOCIATES



550

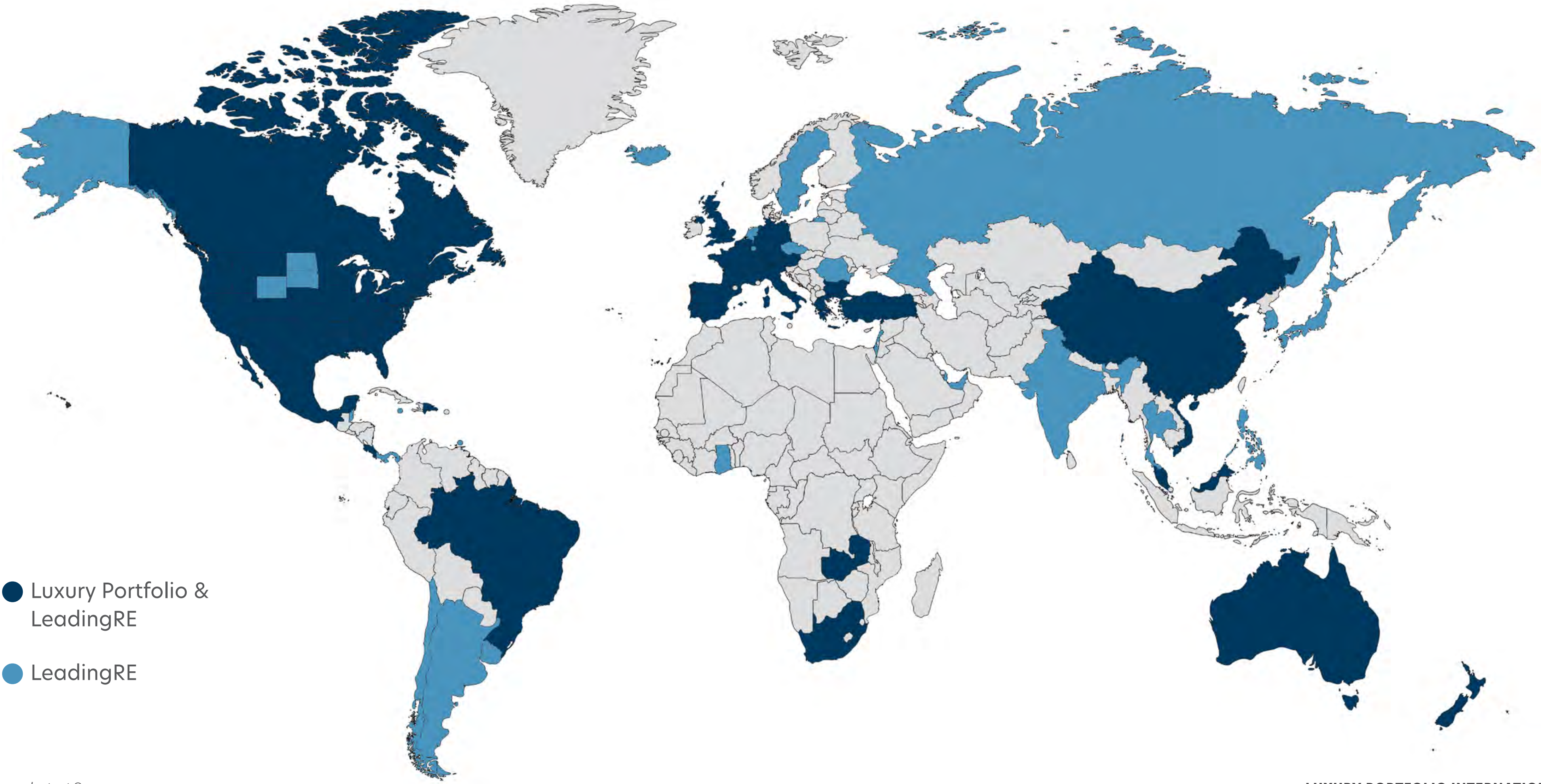
MEMBER COMPANIES



75

COUNTRIES

Global Connections





LuxeXchange: Member Portal

Visit “Program Information” for additional materials and resources at xchange.luxuryportfolio.com

Digital Listing Presentation

Need more details or talking points about LPI? Check out luxurylistingpresentation.com